

SCSCC Membership Report

April 6, 2019

Tom Burt, Vice President

Membership Statistics						
2019 Items (cumulative totals)	Apr 6	Mar 9	Feb 9	Jan 5		
2019 Active Members (new + renewed)	571	540	485	360		
New Members for 2019	91	82	57	24		
Renewed Members for 2019	480	458	428	336		
2018 Members not yet renewed (all)	275	286	306	380		
2018 Members not yet renewed (new)	83					
2019 Members Quit or Died	0	0	0	0		
2018 Items (cumulative totals)	Dec 31	Dec 8	Oct 6	Jul 7	Apr 10	Jan 7
2018 Active Members (new + renewed)	721	710	683	646	605	379
New Members for 2018	143	135	130	113	98	42
Renewed Members for 2018 *	578	575	553	533	507	337
2017 Members not yet renewed	215	218	252	261	275	420
2018 Members Quit or Died	1	1	1	1	0	0
2017 Items (cumulative totals)	Dec 31	Dec 9	Oct 7	Jul 4	Apr 8	Jan 7
2017 Active Members (new + renewed)	819	806	755	711	663	423
New Members for 2017	152	148	119	102	80	25
Renewed Members for 2017	667	658	636	609	583	398
2016 Members not yet renewed	227	232	247	272	301	450
2017 Members Quit or Died	5	5	2	2	1	1

*Note: A renewal is counted for anyone who was a member sometime during the 6 preceding years.

Other 2019 Membership Metrics		
Items:	Count	%
Unique Households (One or more members)	470	
Active Mac Users (May also have a PC)	66	11.6%
Active iPad Users (May have other devices or PCs)	115	20.1%
Active Android Users (May have other devices or PCs)	54	9.5%
Members willing to Volunteer – Computer Related	83	14.5%
Members willing to Volunteer – Non Computer Related	72	12.6%
“Comfortable” members	217	38.0%
“Experienced / Expert” members	115	20.1%
Total Members with any email address on file	563	98.6%
Total Members with no email address on file	8	1.4%
Total Members With Known Wideband E-mail =====>	541	94.7%
Total Members with Cox Cable	160	28.0%
Total Members with Embarq/CenturyLink DSL	13	2.3%
Total Members with GMail email	168	29.4%
Total Members with Yahoo email	68	11.9%
Total Members with Hotmail email	25	4.4%
Total Members with AOL email	65	11.4%
Total Members with other wideband email	42	7.4%

Items of Note:

New or renewed members for 2019: **571**
 Membership on April 10, 2018 was 605; **year over year we are down: 34**
 Of the final 721 members in 2018, 11 were new 2019 members paid before year-end.
 Attendance at the March General Meeting was: 117