

SCSCC Membership Report

February 9, 2019

Tom Burt, Vice President

Membership Statistics						
2019 Items (cumulative totals)	Feb 9	Jan 5				
2019 Active Members (new + renewed)	485	360				
New Members for 2019	57	24				
Renewed Members for 2019	428	336				
2018 Members not yet renewed	306	380				
2019 Members Quit or Died	0	0				
2018 Items (cumulative totals)	Dec 31	Dec 8	Oct 6	Jul 7	Apr 10	Jan 7
2018 Active Members (new + renewed)	721	710	683	646	605	379
New Members for 2018	143	135	130	113	98	42
Renewed Members for 2018 *	578	575	553	533	507	337
2017 Members not yet renewed	215	218	252	261	275	420
2018 Members Quit or Died	1	1	1	1	0	0
2017 Items (cumulative totals)	Dec 31	Dec 9	Oct 7	Jul 4	Apr 8	Jan 7
2017 Active Members (new + renewed)	819	806	755	711	663	423
New Members for 2017	152	148	119	102	80	25
Renewed Members for 2017	667	658	636	609	583	398
2016 Members not yet renewed	227	232	247	272	301	450
2017 Members Quit or Died	5	5	2	2	1	1

*Note: A renewal is counted for anyone who was a member sometime during the 6 preceding years.

Other 2019 Membership Metrics		
Items:	Count	%
Unique Households (One or more members)	400	
Active Mac Users (May also have a PC)	58	12.0%
Active iPad Users (May have other devices or PCs)	99	20.4%
Active Android Users (May have other devices or PCs)	51	10.5%
Members willing to Volunteer – Computer Related	77	15.9%
Members willing to Volunteer – Non Computer Related	62	12.8%
“Comfortable” members	190	39.2%
“Experienced / Expert” members	100	20.6%
Total Members with any email address on file	477	98.4%
Total Members with no email address on file	8	1.6%
Total Members With Known Wideband E-mail =====>	459	94.6%
Total Members with Cox Cable	144	29.7%
Total Members with Embarq/CenturyLink DSL	13	2.7%
Total Members with GMail email	136	28.0%
Total Members with Yahoo email	55	11.3%
Total Members with Hotmail email	20	4.1%
Total Members with AOL email	55	11.3%
Total Members with other wideband email	36	7.4%

Items of Note:

New or renewed members for 2019: **485**

Membership on February 3, 2018 was 498; **year over year we are down: 13**

Of the final 721 members in 2018, 11 were new 2019 members paid before year-end.

Non-renewed 2018 members were marked "Inactive" on February 1.

2019 full year dues of \$10 per member are being accepted.

Attendance at the February General Meeting was: 88