

SCSCC Membership Report

January 5, 2019

Tom Burt, Vice President

| Membership Statistics | | | | | | |
|---------------------------------------|---------------|--------------|--------------|--------------|---------------|--------------|
| 2019 Items (cumulative totals) | Jan 5 | | | | | |
| 2019 Active Members (new + renewed) | 360 | | | | | |
| New Members for 2019 | 24 | | | | | |
| Renewed Members for 2019 | 336 | | | | | |
| 2018 Members not yet renewed | 380 | | | | | |
| 2019 Members Quit or Died | 0 | | | | | |
| 2018 Items (cumulative totals) | Dec 31 | Dec 8 | Oct 6 | Jul 7 | Apr 10 | Jan 7 |
| 2018 Active Members (new + renewed) | 721 | 710 | 683 | 646 | 605 | 379 |
| New Members for 2018 | 143 | 135 | 130 | 113 | 98 | 42 |
| Renewed Members for 2018 * | 578 | 575 | 553 | 533 | 507 | 337 |
| 2017 Members not yet renewed | 215 | 218 | 252 | 261 | 275 | 420 |
| 2018 Members Quit or Died | 1 | 1 | 1 | 1 | 0 | 0 |
| 2017 Items (cumulative totals) | Dec 31 | Dec 9 | Oct 7 | Jul 4 | Apr 8 | Jan 7 |
| 2017 Active Members (new + renewed) | 819 | 806 | 755 | 711 | 663 | 423 |
| New Members for 2017 | 152 | 148 | 119 | 102 | 80 | 25 |
| Renewed Members for 2017 | 667 | 658 | 636 | 609 | 583 | 398 |
| 2016 Members not yet renewed | 227 | 232 | 247 | 272 | 301 | 450 |
| 2017 Members Quit or Died | 5 | 5 | 2 | 2 | 1 | 1 |

*Note: A renewal is counted for anyone who was a member sometime during the 6 preceding years.

| Other 2019 Membership Metrics | | |
|--|-------|-------|
| Items: | Count | % |
| Unique Households (One or more members) | 294 | |
| Active Mac Users (May also have a PC) | 43 | 11.9% |
| Active iPad Users (May have other devices or PCs) | 76 | 21.1% |
| Active Android Users (May have other devices or PCs) | 42 | 11.7% |
| Members willing to Volunteer – Computer Related | 62 | 17.2% |
| Members willing to Volunteer – Non Computer Related | 52 | 14.4% |
| “Comfortable” members | 145 | 40.3% |
| “Experienced / Expert” members | 81 | 22.5% |
| Total Members with any email address on file | 357 | 99.2% |
| Total Members with no email address on file | 3 | 0.8% |
| Total Members With Known Wideband E-mail =====> | 341 | 94.7% |
| Total Members with Cox Cable | 107 | 29.7% |
| Total Members with Embarq/CenturyLink DSL | 10 | 2.8% |
| Total Members with GMail email | 105 | 29.2% |
| Total Members with Yahoo email | 40 | 11.1% |
| Total Members with Hotmail email | 13 | 3.6% |
| Total Members with AOL email | 42 | 11.7% |
| Total Members with other wideband email | 24 | 6.7% |

Items of Note:

New or renewed members for 2019: **360**

Membership on January 7, 2018 was 379; **year over year we are down: 19**

Of the final 721 members in 2018, 10 were new 2019 members paid before year-end.

2019 full year dues of \$10 per member are being accepted.

Attendance at the January General Meeting was: 85