

# SCSCC Membership Report

October 6, 2018

Tom Burt, Vice President

Membership Statistics						
<b>2018 Items (cumulative totals)</b>	<b>Oct 6</b>	<b>Sep 8</b>	<b>Aug 4</b>	<b>Jul 7</b>	<b>Apr 10</b>	<b>Jan 7</b>
2018 Active Members (new + renewed)	683	676	656	646	605	379
New Members for 2018	130	128	117	113	98	42
Renewed Members for 2018 *	553	547	539	533	507	337
2017 Members not yet renewed	252	256	258	261	275	420
2018 Members Quit or Died	1	1	1	1	0	0
<b>2017 Items (cumulative totals)</b>	<b>Dec 31</b>	<b>Dec 9</b>	<b>Oct 7</b>	<b>Jul 4</b>	<b>Apr 8</b>	<b>Jan 7</b>
2017 Active Members (new + renewed)	819	806	755	711	663	423
New Members for 2017	152	148	119	102	80	25
Renewed Members for 2017	667	658	636	609	583	398
2016 Members not yet renewed	227	232	247	272	301	450
2017 Members Quit or Died	5	5	2	2	1	1
<b>2016 Items (cumulative totals)</b>	<b>Dec 31</b>	<b>Dec 10</b>	<b>Oct 8</b>	<b>Jul 9</b>	<b>Apr 10</b>	<b>Jan 10</b>
2016 Active Members (new + renewed)	898	885	858	807	759	552
New Members for 2016	176	173	159	136	119	56
Renewed Members for 2016	722	712	699	671	640	496
2015 Members not yet renewed	224	234	247	268	298	417
2016 Members Quit or Died	3	3	1	0	0	0

\*Note: A renewal is counted for anyone who was a member sometime during the 6 preceding years.

Other 2018 Membership Metrics		
Items:	Count	%
Unique Households (One or more members)	592	
Active Mac Users (May also have a PC)	102	14.9%
Active iPad Users (May have other devices or PCs)	120	17.6%
Active Android Users (May have other devices or PCs)	63	9.2%
Members willing to Volunteer – Computer Related	83	12.2%
Members willing to Volunteer – Non Computer Related	95	13.9%
“Comfortable” members	242	35.4%
“Experienced / Expert” members	117	17.1%
Total Members with any email address on file	666	97.5%
Total Members with no email address on file	17	2.5%
Total Members With Wideband E-mail =====>	639	93.6%
Total Members with Cox Cable	182	26.6%
Total Members with Embarq/CenturyLink DSL	35	5.1%
Total Members with GMail email	193	28.3%
Total Members with Yahoo email	78	11.4%
Total Members with Hotmail email	27	4.0%
Total Members with AOL email	78	11.4%
Total Members with other wideband email	46	6.7%

Items of Note:

New or renewed members for 2018: **683**

Membership on October 7, 2017 was 755; **year over year we are down: 72**

**2018 full year dues of \$10 per member are being accepted.**

**For 2018, there are NO half-year dues!**

Attendance at the October General Meeting was: 56