

SCSCC Membership Report

September 8, 2018

Tom Burt, Vice President

Membership Statistics						
2018 Items (cumulative totals)	Sep 8	Aug 4	Jul 7	Jun 10	Apr 10	Jan 7
2018 Active Members (new + renewed)	676	656	646	642	605	379
New Members for 2018	128	117	113	111	98	42
Renewed Members for 2018 *	547	539	533	530	507	337
2017 Members not yet renewed	256	258	261	262	275	420
2018 Members Quit or Died	1	1	1	1	0	0
2017 Items (cumulative totals)	Dec 31	Dec 9	Oct 7	Jul 4	Apr 8	Jan 7
2017 Active Members (new + renewed)	819	806	755	711	663	423
New Members for 2017	152	148	119	102	80	25
Renewed Members for 2017	667	658	636	609	583	398
2016 Members not yet renewed	227	232	247	272	301	450
2017 Members Quit or Died	5	5	2	2	1	1
2016 Items (cumulative totals)	Dec 31	Dec 10	Oct 8	Jul 9	Apr 10	Jan 10
2016 Active Members (new + renewed)	898	885	858	807	759	552
New Members for 2016	176	173	159	136	119	56
Renewed Members for 2016	722	712	699	671	640	496
2015 Members not yet renewed	224	234	247	268	298	417
2016 Members Quit or Died	3	3	1	0	0	0

*Note: A renewal is counted for anyone who was a member sometime during the 6 preceding years.

Other 2018 Membership Metrics		
Items:	Count	%
Unique Households (One or more members)	587	
Active Mac Users (May also have a PC)	102	15.1%
Active iPad Users (May have other devices or PCs)	118	17.5%
Active Android Users (May have other devices or PCs)	63	9.3%
Members willing to Volunteer – Computer Related	83	12.3%
Members willing to Volunteer – Non Computer Related	94	13.9%
“Comfortable” members	239	35.4%
“Experienced / Expert” members	116	17.2%
Total Members with any email address on file	659	97.5%
Total Members with no email address on file	17	2.5%
Total Members With Wideband E-mail =====>	632	93.5%
Total Members with Cox Cable	181	26.8%
Total Members with Embarq/CenturyLink DSL	35	5.2%
Total Members with GMail email	189	28.0%
Total Members with Yahoo email	76	11.2%
Total Members with Hotmail email	27	4.0%
Total Members with AOL email	78	11.5%
Total Members with other wideband email	46	6.8%

Items of Note:

New or renewed members for 2018: **676**

Membership on September 9, 2017 was 744; **year over year we are down: 68**

2018 full year dues of \$10 per member are being accepted.

For 2018, there are NO half-year dues!

Attendance at the September General Meeting was: 77