

# SCSCC Membership Report

August 4, 2018

Tom Burt, Vice President

Membership Statistics						
<b>2018 Items (cumulative totals)</b>	<b>Aug 4</b>	<b>Jul 7</b>	<b>Jun 10</b>	<b>May 6</b>	<b>Apr 10</b>	<b>Jan 7</b>
2018 Active Members (new + renewed)	656	646	642	626	605	379
New Members for 2018	117	113	111	109	98	42
Renewed Members for 2018 *	539	533	530	517	507	337
2017 Members not yet renewed	258	261	262	275	275	420
2018 Members Quit or Died	1	1	1	0	0	0
<b>2017 Items (cumulative totals)</b>	<b>Dec 31</b>	<b>Dec 9</b>	<b>Oct 7</b>	<b>Jul 4</b>	<b>Apr 8</b>	<b>Jan 7</b>
2017 Active Members (new + renewed)	819	806	755	711	663	423
New Members for 2017	152	148	119	102	80	25
Renewed Members for 2017	667	658	636	609	583	398
2016 Members not yet renewed	227	232	247	272	301	450
2017 Members Quit or Died	5	5	2	2	1	1
<b>2016 Items (cumulative totals)</b>	<b>Dec 31</b>	<b>Dec 10</b>	<b>Oct 8</b>	<b>Jul 9</b>	<b>Apr 10</b>	<b>Jan 10</b>
2016 Active Members (new + renewed)	898	885	858	807	759	552
New Members for 2016	176	173	159	136	119	56
Renewed Members for 2016	722	712	699	671	640	496
2015 Members not yet renewed	224	234	247	268	298	417
2016 Members Quit or Died	3	3	1	0	0	0

\*Note: A renewal is counted for anyone who was a member sometime during the 6 preceding years.

Other 2018 Membership Metrics		
Items:	Count	%
Unique Households (One or more members)	572	
Active Mac Users (May also have a PC)	97	14.8%
Active iPad Users (May have other devices or PCs)	118	18.0%
Active Android Users (May have other devices or PCs)	61	9.3%
Members willing to Volunteer – Computer Related	83	12.7%
Members willing to Volunteer – Non Computer Related	92	14.0%
“Comfortable” members	235	35.8%
“Experienced / Expert” members	113	17.2%
Total Members with any email address on file	639	97.4%
Total Members with no email address on file	17	2.6%
Total Members With Wideband E-mail =====>	613	93.4%
Total Members with Cox Cable	179	27.3%
Total Members with Embarq/CenturyLink DSL	33	5.0%
Total Members with GMail email	183	27.9%
Total Members with Yahoo email	73	11.1%
Total Members with Hotmail email	24	3.7%
Total Members with AOL email	76	11.6%
Total Members with other wideband email	45	6.9%

## Items of Note:

New or renewed members for 2018: **656**

Membership on August 5, 2017 was 727; **year over year we are down: 71**

**2018 full year dues of \$10 per member are being accepted.**

**For 2018, there are NO half-year dues!**

There was NO General Meeting in August