

SCSCC Membership Report

July 7, 2018

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Membership Statistics						
2018 Items (cumulative totals)	Jul 7	Jun 10	May 6	Apr 10	Mar 3	Jan 7
2018 Active Members (new + renewed)	646	642	626	605	561	379
New Members for 2018	113	111	109	98	76	42
Renewed Members for 2018 *	533	530	517	507	485	337
2017 Members not yet renewed	261	262	275	275	289	420
2018 Members Quit or Died	1	1	0	0	0	0
2017 Items (cumulative totals)	Dec 31	Dec 9	Oct 7	Jul 4	Apr 8	Jan 7
2017 Active Members (new + renewed)	819	806	755	711	663	423
New Members for 2017	152	148	119	102	80	25
Renewed Members for 2017	667	658	636	609	583	398
2016 Members not yet renewed	227	232	247	272	301	450
2017 Members Quit or Died	5	5	2	2	1	1
2016 Items (cumulative totals)	Dec 31	Dec 10	Oct 8	Jul 9	Apr 10	Jan 10
2016 Active Members (new + renewed)	898	885	858	807	759	552
New Members for 2016	176	173	159	136	119	56
Renewed Members for 2016	722	712	699	671	640	496
2015 Members not yet renewed	224	234	247	268	298	417
2016 Members Quit or Died	3	3	1	0	0	0

*Note: A renewal is counted for anyone who was a member sometime during the 6 preceding years.

Other 2018 Membership Metrics		
Items:	Count	%
Unique Households (One or more members)	562	
Active Mac Users (May also have a PC)	97	15.0%
Active iPad Users (May have other devices or PCs)	117	18.1%
Active Android Users (May have other devices or PCs)	60	9.3%
Members willing to Volunteer – Computer Related	83	12.8%
Members willing to Volunteer – Non Computer Related	91	14.1%
“Comfortable” members	233	36.1%
“Experienced / Expert” members	112	17.3%
Total Members with any email address on file	629	97.4%
Total Members with no email address on file	17	2.6%
Total Members With Wideband E-mail =====>	607	94.0%
Total Members with Cox Cable	177	27.4%
Total Members with Embarq/CenturyLink DSL	33	5.1%
Total Members with GMail email	184	28.5%
Total Members with Yahoo email	70	10.8%
Total Members with Hotmail email	23	3.6%
Total Members with AOL email	76	11.8%
Total Members with other wideband email	44	6.8%

Items of Note:

New or renewed members for 2018: **646**

Membership on July 4, 2017 was 711; **year over year we are down:** **65**

2018 full year dues of \$10 per member are being accepted.

For 2018, there are NO half-year dues!

There was NO General Meeting in July