

SCSCC Membership Report

May 6, 2018

Tom Burt

Membership Statistics						
2018 Items (cumulative totals)	May 6	Apr 10	Mar 3	Feb 3	Jan 7	
2018 Active Members (new + renewed)	626	605	561	498	379	
New Members for 2018	109	98	76	54	42	
Renewed Members for 2018 *	517	507	485	444	337	
2017 Members not yet renewed	275	275	289	320	420	
2018 Members Quit or Died	0	0	0	0	0	
2017 Items (cumulative totals)	Dec 31	Dec 9	Oct 7	Jul 4	Apr 8	Jan 7
2017 Active Members (new + renewed)	819	806	755	711	663	423
New Members for 2017	152	148	119	102	80	25
Renewed Members for 2017	667	658	636	609	583	398
2016 Members not yet renewed	227	232	247	272	301	450
2017 Members Quit or Died	5	5	2	2	1	1
2016 Items (cumulative totals)	Dec 31	Dec 10	Oct 8	Jul 9	Apr 10	Jan 10
2016 Active Members (new + renewed)	898	885	858	807	759	552
New Members for 2016	176	173	159	136	119	56
Renewed Members for 2016	722	712	699	671	640	496
2015 Members not yet renewed	224	234	247	268	298	417
2016 Members Quit or Died	3	3	1	0	0	0

*Note: A renewal is counted for anyone who was a member sometime during the 5 preceding years.

Other 2018 Membership Metrics		
Items:	Count	%
Unique Households (One or more members)	541	
Active Mac Users (May also have a PC)	96	15.3%
Active iPad Users (May have other devices or PCs)	115	18.4%
Active Android Users (May have other devices or PCs)	59	9.4%
Members willing to Volunteer – Computer Related	81	12.9%
Members willing to Volunteer – Non Computer Related	86	13.7%
“Comfortable” members	229	36.6%
“Experienced / Expert” members	110	17.6%
Total Members with any email address on file	610	97.4%
Total Members with no email address on file	16	2.6%
Total Members With Wideband E-mail =====>	587	93.8%
Total Members with Cox Cable	174	27.8%
Total Members with Embarq/CenturyLink DSL	32	5.1%
Total Members with GMail email	179	28.6%
Total Members with Yahoo email	66	10.5%
Total Members with Hotmail email	20	3.2%
Total Members with AOL email	74	11.8%
Total Members with other wideband email	42	6.7%

Items of Note:

New or renewed members for 2018:	626
Membership on May 6, 2017 was 687; year over year we are down:	61
2018 full year dues of \$10 per member are being accepted.	
Attendance at the May 3rd General Meeting was:	66