

# SCSCC Membership Report

April 10, 2018

Tom Burt

Membership Statistics						
<b>2018 Items (cumulative totals)</b>	<b>Apr 10</b>	<b>Mar 3</b>	<b>Feb 3</b>	<b>Jan 7</b>		
2018 Active Members (new + renewed)	605	561	498	379		
New Members for 2018	98	76	54	42		
Renewed Members for 2018 *	507	485	444	337		
2017 Members not yet renewed	275	289	320	420		
2018 Members Quit or Died	0	0	0	0		
<b>2017 Items (cumulative totals)</b>	<b>Dec 31</b>	<b>Dec 9</b>	<b>Oct 7</b>	<b>Jul 4</b>	<b>Apr 8</b>	<b>Jan 7</b>
2017 Active Members (new + renewed)	819	806	755	711	663	423
New Members for 2017	152	148	119	102	80	25
Renewed Members for 2017	667	658	636	609	583	398
2016 Members not yet renewed	227	232	247	272	301	450
2017 Members Quit or Died	5	5	2	2	1	1
<b>2016 Items (cumulative totals)</b>	<b>Dec 31</b>	<b>Dec 10</b>	<b>Oct 8</b>	<b>Jul 9</b>	<b>Apr 10</b>	<b>Jan 10</b>
2016 Active Members (new + renewed)	898	885	858	807	759	552
New Members for 2016	176	173	159	136	119	56
Renewed Members for 2016	722	712	699	671	640	496
2015 Members not yet renewed	224	234	247	268	298	417
2016 Members Quit or Died	3	3	1	0	0	0

\*Note: A renewal is counted for anyone who was a member sometime during the 5 preceding years.

Other 2018 Membership Metrics		
Items:	Count	%
Unique Households (One or more members)	523	
Active Mac Users (May also have a PC)	94	15.5%
Active iPad Users (May have other devices or PCs)	111	18.3%
Active Android Users (May have other devices or PCs)	59	9.8%
Members willing to Volunteer – Computer Related	81	13.4%
Members willing to Volunteer – Non Computer Related	81	13.4%
“Comfortable” members	224	37.0%
“Experienced / Expert” members	109	18.0%
Total Members with any email address on file	590	97.5%
Total Members with no email address on file	15	2.5%
Total Members With Wideband E-mail =====>	570	94.2%
Total Members with Cox Cable	169	27.9%
Total Members with Embarq/CenturyLink DSL	32	5.3%
Total Members with GMail email	171	28.3%
Total Members with Yahoo email	62	10.2%
Total Members with Hotmail email	20	3.3%
Total Members with AOL email	75	12.4%
Total Members with other wideband email	41	6.8%

Items of Note:

New or renewed members for 2018:	<b>605</b>
Membership on April 8, 2017 was 663; <b>year over year we are down:</b>	<b>58</b>
<b>2018 full year dues of \$10 per member are being accepted.</b>	
Attendance at the April 5th General Meeting was:	<b>120</b>