

SCSCC Membership Report

March 3, 2018

Tom Burt

Membership Statistics						
2018 Items (cumulative totals)	Mar 3	Feb 3	Jan 7			
2018 Active Members (new + renewed)	561	498	379			
New Members for 2018	76	54	42			
Renewed Members for 2018	485	444	337			
2017 Members not yet renewed	289	320	420			
2018 Members Quit or Died	0	0	0			
2017 Items (cumulative totals)	Dec 31	Dec 9	Oct 7	Jul 4	Apr 8	Jan 7
2017 Active Members (new + renewed)	819	806	755	711	663	423
New Members for 2017	152	148	119	102	80	25
Renewed Members for 2017	667	658	636	609	583	398
2016 Members not yet renewed	227	232	247	272	301	450
2017 Members Quit or Died	5	5	2	2	1	1
2016 Items (cumulative totals)	Dec 31	Dec 10	Oct 8	Jul 9	Apr 10	Jan 10
2016 Active Members (new + renewed)	898	885	858	807	759	552
New Members for 2016	176	173	159	136	119	56
Renewed Members for 2016	722	712	699	671	640	496
2015 Members not yet renewed	224	234	247	268	298	417
2016 Members Quit or Died	3	3	1	0	0	0

Note: A renewal is counted as anyone who was a member sometime during the 5 preceding years.

Other 2018 Membership Metrics		
Items:	Count	%
Unique Households (One or more members)	483	
Active Mac Users (May also have a PC)	86	15.3%
Active iPad Users (May have other devices or PCs)	103	18.4%
Active Android Users (May have other devices or PCs)	54	9.6%
Members willing to Volunteer – Computer Related	76	13.5%
Members willing to Volunteer – Non Computer Related	76	13.5%
“Comfortable” members	215	38.3%
“Experienced / Expert” members	100	17.8%
Total Members with any email address on file	548	97.7%
Total Members with no email address on file	13	2.3%
Total Members With Wideband E-mail =====>	528	94.1%
Total Members with Cox Cable	165	29.4%
Total Members with Embarq/CenturyLink DSL	31	5.5%
Total Members with GMail email	153	27.3%
Total Members with Yahoo email	56	10.0%
Total Members with Hotmail email	18	3.2%
Total Members with AOL email	70	12.5%
Total Members with other wideband email	35	6.2%

Items of Note:

New or renewed members for 2018:	561
Membership on March 4, 2017 was 605; year over year we are down:	44
2018 full year dues of \$10 per member are being accepted.	
Attendance at the March 1st General Meeting was:	35