

SCSCC Membership Report

January 7, 2018

Tom Burt

| Membership Statistics | | | | | | |
|---------------------------------------|---------------|---------------|--------------|--------------|---------------|---------------|
| 2018 Items (cumulative totals) | Jan 7 | | | | | |
| 2018 Active Members (new + renewed) | 379 | | | | | |
| New Members for 2018 | 42 | | | | | |
| Renewed Members for 2018 | 337 | | | | | |
| 2017 Members not yet renewed | 420 | | | | | |
| 2018 Members Quit or Died | 0 | | | | | |
| 2017 Items (cumulative totals) | Dec 31 | Dec 9 | Oct 7 | Jul 4 | Apr 8 | Jan 7 |
| 2017 Active Members (new + renewed) | 819 | 806 | 755 | 711 | 663 | 423 |
| New Members for 2017 | 152 | 148 | 119 | 102 | 80 | 25 |
| Renewed Members for 2017 | 667 | 658 | 636 | 609 | 583 | 398 |
| 2016 Members not yet renewed | 227 | 232 | 247 | 272 | 301 | 450 |
| 2017 Members Quit or Died | 5 | 5 | 2 | 2 | 1 | 1 |
| 2016 Items (cumulative totals) | Dec 31 | Dec 10 | Oct 8 | Jul 9 | Apr 10 | Jan 10 |
| 2016 Active Members (new + renewed) | 898 | 885 | 858 | 807 | 759 | 552 |
| New Members for 2016 | 176 | 173 | 159 | 136 | 119 | 56 |
| Renewed Members for 2016 | 722 | 712 | 699 | 671 | 640 | 496 |
| 2015 Members not yet renewed | 224 | 234 | 247 | 268 | 298 | 417 |
| 2016 Members Quit or Died | 3 | 3 | 1 | 0 | 0 | 0 |

Note: A renewal is counted as anyone who was a member sometime during the 5 preceding years.

| Other 2018 Membership Metrics | | |
|--|-------|-------|
| Items: | Count | % |
| Unique Households (One or more members) | 320 | |
| Active Mac Users (May also have a PC) | 55 | 14.5% |
| Active iPad Users (May have other devices or PCs) | 67 | 17.7% |
| Active Android Users (May have other devices or PCs) | 63 | 16.6% |
| Members willing to Volunteer – Computer Related | 53 | 14.0% |
| Members willing to Volunteer – Non Computer Related | 114 | 30.1% |
| “Comfortable” members | 146 | 38.5% |
| “Experienced / Expert” members | 77 | 20.3% |
| Total Members with any email address on file | 371 | 97.9% |
| Total Members with no email address on file | 8 | 2.1% |
| Total Members With Wideband E-mail =====> | 350 | 92.3% |
| Total Members with Cox Cable | 124 | 32.7% |
| Total Members with Embarq/CenturyLink DSL | 22 | 5.8% |
| Total Members with GMail email | 94 | 24.8% |
| Total Members with Yahoo email | 41 | 10.8% |
| Total Members with Hotmail email | 8 | 2.1% |
| Total Members with AOL email | 44 | 11.6% |
| Total Members with other wideband email | 17 | 4.5% |

Items of Note:

| | |
|---|------------|
| New or renewed members for 2018: | 379 |
| Membership on January 7, 2017 was 423; year over year we are down: | 44 |
| 2018 full year dues of \$10 per member are being accepted. | |
| Attendance at the January 4th General Meeting was: | 67 |