

SCSCC Membership Report

November 4, 2017

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Membership Statistics						
2017 Items (cumulative totals)	Nov 4	Oct 7	Sep 9	Jul 4	Apr 8	Jan 7
2017 Active Members (new + renewed)	769	755	744	711	663	423
New Members for 2017	129	119	112	102	80	25
Renewed Members for 2017	640	636	631	609	583	398
2016 Members not yet renewed	242	247	251	272	301	450
2017 Members Quit or Died	5	2	2	2	1	1
2016 Items (cumulative totals)	Dec 31	Dec 10	Oct 8	Jul 9	Apr 10	Jan 10
2016 Active Members (new + renewed)	898*	885	858	807	759	552
New Members for 2016	176	173	159	136	119	56
Renewed Members for 2016	722	712	699	671	640	496
2015 Members not yet renewed	224	234	247	268	298	417
2016 Members Quit or Died	3	3	1	0	0	0
2015 Items (cumulative totals)	31-Dec	Dec 5	Oct 10	Jul 4	Apr 5	Jan 3
2015 Active Members (new + renewed)	980*	955	891	829	758	482
New Members for 2015	185	176	144	114	89	39
Renewed Members for 2015	795	779	747	715	669	443
2014 Members not yet renewed	302	316	330	359	399	583
2015 Members Quit or Died	4	4	4	1	0	0

Note: A renewal is counted as anyone who was a member sometime during the 5 preceding years.

Other 2017 Membership Metrics		
Items:	Count	%
Unique Households (One or more members)	669	
Active Mac Users (May also have a PC)	101	13.1%
Active iPad Users (May have other devices or PCs)	116	15.1%
Active Android Users (May have other devices or PCs)	60	7.8%
Members willing to Volunteer – Computer Related	92	12.0%
Members willing to Volunteer – Non Computer Related	107	13.9%
“Comfortable” members	287	37.3%
“Experienced / Expert” members	120	15.6%
Total Members with any email address on file	746	97.0%
Total Members with no email address on file	23	3.0%
Total Members With Wideband E-mail =====>	707	91.9%
Total Members with Cox Cable	242	31.5%
Total Members with Embarq/CenturyLink DSL	45	5.9%
Total Members with GMail email	177	23.0%
Total Members with Yahoo email	94	12.2%
Total Members with Hotmail email	32	4.2%
Total Members with AOL email	84	10.9%
Total Members with other wideband email	33	4.3%

Items of Note:

New or renewed members for 2017:	769
*21 members of the 898 final total for 2016 were also new 2017 members.	
Membership on November 5, 2016 was 867; year over year we are down:	98
2017 half-year dues of \$5 per member are still in effect.	
2018 full year dues of \$10 per member are being accepted.	
Attendance at the November 2nd General Meeting was:	51